

A NON-SURGICAL FACELIFT

liquid lift

CAN THE ALTERNATIVE TO A SURGICAL FACELIFT COME FROM A NEEDLE? THE LIQUID LIFT SHOWS PROMISE FOR ERASING THE SIGNS OF TIME WITHOUT SURGERY.

HOW IT WORKS?

The right filler, or combination of fillers (newly approved **Juvéderm** has three different formulations to plump, fill and smooth wrinkles) is injected at varying depths within or beneath the skin to instantly fill space and create a new shape. You may have multiple injection sites (and some swelling or bruising that lasts for a few days), but no incisions. You can also use your own fat as a filler by taking it from an area where you don't want or need it, like the tummy, inner thighs or buttocks. The fat is removed via a liposuction-like procedure, processed and re-injected all in one treatment session. Fat may be injected into the skin or muscle, or below the skin and muscle. And while the liquid lift is all about restoring volume with the help of injectable fillers, Botox plays a role in facial shaping by relaxing the muscles that contribute to expression-related creases. *A liquid lift ranges from \$2,200 to \$6,000.*

< BEFORE AGE 42

THE PATIENT PRESENTED WITH GLABELLAR LINES (BETWEEN THE BROWS), CROW'S FEET, NASOLABIAL FOLDS, AND "BLEED" LINES AROUND THE LIPS.

In order to illustrate the action of Botox, most physicians ask their patients to frown or make other expressions in their "before" photos.

AREAS

injected

INSIDE
tip

Juvéderm is expected to be widely available by the end of this year. In the meantime, Restylane and Captique (which are each available in one density) can be used for similar applications.

FROWN LINES AND BROWS

Botox was injected between the brows to inhibit the muscle contractions that lead to vertical lines. Botox injections above the brows can lend a subtle lifting effect by reducing downward pull of the depressor muscles.

CROW'S-FEET AND UNDEREYE AREA

Botox around the eyes prevents the muscle contractions that cause crow's-feet and Juvéderm fills lines around the eyes that remain after Botox treatment. Juvéderm also smoothes the undereye area, creating a smooth contour down to the cheek.

CHEEKBONES AND NASOLABIAL FOLDS

Injections of Juvéderm add definition to the cheekbones and plump up the nasolabial folds, restoring youthful volume.

LIPS

Restore volume to the lips and fill the perioral "smoker's" or "bleed" lines surrounding the lips themselves with Juvéderm.

JAWLINE

Juvéderm adds definition to the jawline and addresses mildly sagging skin by restoring volume.

AFTER >

SEVEN DAYS AFTER TREATMENT, THIS PATIENT'S LIQUID LIFT WITH JUVÉDERM AND BOTOX TOOK 30 MINUTES.